

TABLE 2: Student Learning Results (Standard 4)

Performance Indicator & Student Learning Results	Assessment Instrument	Assessment Results	Analysis of Results	Action Taken to Improve Results	Provide a graph or table of resulting trends (3-5 data points preferred)	Provide a graph or table of resulting trends (3-5 data points preferred)
<p>Performance Measure: Each assessment identifies the following: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal</p>	<p>What is your measurement instrument? Do you use grades, ... indicate type of instrument (e.g., formative, internal, composite)?</p>	<p>Summarize Results: What are your current results?</p>	<p>Analysis of Results: What do you learn from your results?</p>	<p>Action Taken to Improve Results: What did you improve or what is your next step?</p>	<p>Resulting Trends: Provide a graph or table of resulting trends (3-5 data points preferred)</p>	<p>Resulting Trends: Provide a graph or table of resulting trends (3-5 data points preferred)</p>
<p>LO 1: "The student will be able to write well-organized and grammatically correct papers including case analyses and reports." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: FIN 202 (Internship in Finance)</p>	<p>All students were able to write well-organized and grammatically correct papers.</p>	<p>The student's writing skill has been measured in the Internship course (a part of the grading rubric that is specifically allocated for this LO). In Spring 2018, the updated LO report grading rubric has been utilized to better measure the targeted LO.</p>	<p>Effective Spring 2018, the grading rubric for FIN 202 has been updated to better measure the targeted LO. All students have met the goal and no further action is required.</p>		
<p>LO 2: "The student will be able to make effective oral presentations that are informative as well as persuasive and appropriate." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: Fall 16/Spring 17/Fall 17- FIN 202 (Summer/Spring 18 - FIN 250 (Financial Institutions and MKT))</p>	<p>80% of students were able to make effective oral presentations.</p>	<p>On average, the students tend to feel shy speaking in front of the audience even though they might be having brilliant ideas. The instructor has been working on this aspect by having more class discussions and non-graded activities to improve the students' oral presentation skill.</p>	<p>Spring 2018 plan was to have more class discussions and focus more on the student engagement in each topic to diminish the potential tension that tend to arise as students present themselves, their ideas and their work in front of their classmates. This plan was applied in Spring 2018 and the goal is met.</p>		
<p>LO 3: "The student will demonstrate ability to work successfully in teams." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: Fall 16/Spring 17/Fall 17- FIN 202 (Money and Banking Services)</p>	<p>More than 90% of the students have demonstrated the ability to work successfully in teams.</p>	<p>The student's ability to work successfully in teams was assessed through the presentation grading rubric (group part). The results were satisfactory however, in the most precise the "peer assessment" in FIN 202 has been introduced and implemented starting Fall 2017.</p>	<p>Despite the fact that students were very competitive while evaluating one another, the result of Spring 2018 is quite satisfactory as compared to the previous semester.</p>		
<p>LO 4: "The student will be able to identify ethical dilemmas in cases drawn from various business sub-disciplines." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: FIN 202 (Management & Ethics)</p>	<p>All students have achieved the targeted outcome.</p>	<p>Students get exposed to the ethics in finance through the case study and an individual assignment. The overall result is satisfactory.</p>	<p>The next step is to continue emphasizing on this topic. In Spring this plan has taken place through questions embedded in an assignment. The result is satisfactory and no further action is required.</p>		
<p>LO 5: "The student will be able to apply effective leadership practices in practice." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: Fall 16/Summer 17/Fall 17/Spring 18 - BUS 200 (Business Organization and Management)</p>	<p>Students' performance was generally and continuously increasing for this particular LO during the semester.</p>	<p>Students' performance was generally and continuously increasing for this particular LO during the semester. However, Spring 2018 semester had a major drop in students' performance in this particular LO. Only 30% of the students demonstrated proficiency in applying leadership theories in practice.</p>	<p>1) It was agreed to concentrate more on leadership styles in the foundation course - BUS 250. 2) The guidelines of the BUS 200 course project were redesigned and the grading rubric updated to better align one of the assessment criteria with the targeted LO. 3) Instructors have been instructed to use more practical in-class activities, informative videos to explain the leadership concepts and relate it to practice.</p>		
<p>LO 6: "The student will demonstrate technical competence on various business situations." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: FIN 250 (Financial Institutions and MKT)</p>	<p>All students have achieved the targeted outcome.</p>	<p>Students are doing continuously a group job in this LO which is reflected on their performance/rating.</p>	<p>No action is required.</p>		
<p>LO 7: "The student will be able to explain the effect of interest rates and governmental regulation on financial markets and institutions." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: Fall 16/Spring 18 - FIN 220 (Money and Banking Services)</p>	<p>During most recent semester, over 90% of the students have explained the learning outcome.</p>	<p>Previously, even though the instructors have been explaining the difference aspect of interest rate effect and the competition on the market, the students were not getting plenty of exercises to practice on their own after the class. To enhance the result, more application has been conducted in Spring 2018.</p>	<p>Spring 2018 plan was to give students more and different types of exercises (e.g. graphing, essay questions and problem solving) related to the effect of the interest rates. This helped to enhance the student performance on this measure. The overall result of the Spring 2018 is satisfactory and no further action is required.</p>		
<p>LO 8: "The student will be able to analyze the impact of monetary theories and understand the effect of international finance." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: FIN 202 (Financial Institutions and MKT)</p>	<p>All students' average assessment results exceeded 70%.</p>	<p>The course contains a lot of new financial terminology, therefore students tend to face difficulties in recognizing and/or understanding the material. However, the result is positive and the goal has been met.</p>	<p>Spring 2018 plan was to give students more assignments and practice related to the monetary theories and the effect of the international finance. The overall result is satisfactory and the next step is to continue giving more applications/exercises in the course.</p>		
<p>LO 9: "The student will have a practical working knowledge of the relevant valuation techniques." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: FIN 200 (Project Course in Finance)</p>	<p>More than 80% of the students were able to demonstrate the proficiency in the targeted LO.</p>	<p>In the project, an entire deliverable is assigned to each student to choose three valuation techniques of their choice, to further evaluate their pre-selected company. It is common that at the beginning of the course students would find difficulty while searching for real data in the application of the valuation techniques.</p>	<p>Spring 2018 plan was to give more practice related to the valuation techniques to improve the students' result. These applications required from students to refer to the actual data in the market. As a result, the students' learning outcome have improved and the next step is to continue having exercises related to the valuation techniques by using actual data.</p>		
<p>LO 10: "The student will be able to analyze and evaluate the company using a top-down investment approach." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: FIN 200 (Project Course in Finance)</p>	<p>All students have achieved the targeted outcome.</p>	<p>In project course, an entire deliverable is designed for the students to research and demonstrate knowledge regarding challenges of operating in a global environment. The result shows that the students are able to identify and analyze the basic economic indicators of the country and are also capable to use the porter's 5 analysis to evaluate the attractiveness of the industry.</p>	<p>Spring 2018 plan was to emphasize more on the practical aspect of the challenges of operating in the global environment through reviewing more examples/cases with the students. The result is quite satisfactory as all students have achieved the desired learning outcome. No further action is required.</p>		
<p>LO 11: "The student will critically evaluate and measure the relevant risk exposures in financial companies." Goal: At least 70% of students' average assessment results will exceed or equal 70%.</p>	<p>Direct Formative Internal Assessment Utilized in: FIN 240 (Risk Mgmt. & Insurance Serv)</p>	<p>Approximately 90% of the students have demonstrated the proficiency in the targeted LO.</p>	<p>In the project, an entire deliverable is assigned to the students to evaluate and measure the relevant risk exposures in companies. Previously, the group project deliverable was used to measure the LO. However, in Spring 2018, the individual assignment has been taken into consideration to better align the measurement to the targeted LO.</p>	<p>Spring 2018 plan was to focus on this topic and assess it on an individual basis as well. The plan has been applied and the result is satisfactory as about 90% of the students have achieved the learning outcome. The next step is to continue measuring it on an individual assessment and make sure the learning outcome is reinforced thoroughly in the course through different assignments.</p>		